



# Monthly Chamber Meeting Minutes

Tuesday, February 18th, 2025

## Attendees:

Martha Doody  
Dan Johnstone  
Naomi Weed  
Liz VanNorman

George Aldrich  
Stephani Hutson  
Matt Schaertl  
Jack Northup

Jessica Knaak  
Tom Hasenauer  
Kim Porter

## Notes:

- Minutes approved from last meeting
- Treasurer's Report - Stephani
  - Tropies from the Chamber Christmas dinner are paid for.
  - Current balance is \$24,400.50
- Membership Updates
  - People aren't getting the Chamber emails - Martha will look into that.
  - Start getting the word about joining the Chamber out in person.
  - Only Twin Cities and Walton's officially renewed their membership for this year.
  - Membership committee will have their first meeting Thursday the 27th of February.
- Dan hasn't gotten any news from the Ontario county chamber.
- Website
  - Naomi will be keeping up with updates on the SMACC

website.

- Mention to Jacob about updating the Derby website. - Naomi
- Valentine's Day light contest
  - The winner was a house on Shirley Street owned by Mike Blazey.
- Business of the Month
  - Business of the month for February is Bliss.
  - We need to Follow up with Jill about the business of the month criteria.
  - Triple X will be business of the month for March (because of all the help they give for the Derby).
- RIG and New Energy Works have donated a lot in the past (New Energy built paddles). If they donate this year they will be given a guaranteed spot on the shirts.

## Events:

- Water Derby April 26th
  - No one has signed up to race yet.
  - Reach out to the Canandaigua chamber about sponsoring rafts.
  - Penny Saver reached out to the chamber and wanted to know if we wanted to put something about the Derby in the paper.
  - Looking into non-profit organizations giving the Chamber shout-outs in the Penny Saver.
  - There are 28 vendors registered. 11 have already paid. There will be lots of food options there (pizza, Jack's kitchen, coffee, tacos, mocktails).
  - Getting extra outhouses for the Derby.
  - Anyone selling food should have some certification on hand just in case.
  - Beer island needs to be more secure this year.
  - The Chamber insurance only covers what happens in the water.
  - Send a letter to the Villages of Shortsville and Manchester with the agenda of the Derby they can post. - Naomi
  - Requesting to seal off the area for setting up the Tuesday before the derby. -Naomi
  - Jim Kerins will be providing music at the start of the Derby, before the rapids.
  - Getting music for the end of the derby (\$400-500 estimate) 12-3pm -George
  - Waiting for the sponsor verification to print the T-shirt.
  - The YMCA will be there and have activities for kids.
  - We need to have more stuff for the kids and teenagers.
  - The girl scouts might be having a bounce house. A question came up about the liability. Do they have any insurance?

- Duck Derby
  - Using small ducks people will be making fairy gardens.
  - For Businesses it's \$25, and for individuals it is \$5.
- 5K Race April 26th, 8AM-11AM
  - The 5k is having their own shirts.
  - It's an official part of Rochester Runner of the year.
  - 4 local businesses are already sponsoring the 5k.
  - The Chamber is sponsoring the winner of the race, and is giving \$500 to the 5k.
- Fire and Ice February 22nd
  - SMACC members will be judging the chili contest. It will be a very casual judging.
- Farmers Markets June 14th, July 12th, August 9th, September 13th
  - Getting bands to play at the markets this year 10-1PM. About \$150 for each band (\$600 in total).
  - Work on getting these markets promoted sooner.
  - George will find and book the musicians
- Next Chamber meeting will be March 10th, Monday at 6pm at Jack's Kitchen
  - The meetings will be held at 1pm on the first Tuesdays of every month. Every quarter it will be held on the second Monday of the month at 6pm.

## **No Follow Up:**

- Ice Skating Rink -Matt
- Covered Bridge -Matt
- Scholarships -Stephani
- Farmers Markets
  - Getting Snap and EPT benefits to be valid at the markets.
  - Picking the venues (Red Jacket School and Reinvention brewery are some options).
- Wild Water Derby
  - Look into getting a banner for SMACC - Dan
  - There will be a pancake breakfast before the Derby.
  - Looking into getting insurance for the 5k run. - Matt