



# Monthly Chamber Meeting Minutes

Tuesday, April 8th, 2025

## Attendees:

Dan Johnstone  
Naomi Weed  
Jacob Weed  
Liz VanNorman  
Stephani Hutson

Matt Schaertl  
Jessica Schulz  
Tom Schulz  
Kathleen Vienna  
Dorcas Lynch

Mike Buttaccio  
Nancy Munn  
Jeannine King-Quick

## Notes:

- Minutes from the last meeting were approved.
- Treasurer's Report - Stephani
  - Current balance is \$17,300.51
  - Current balance in paypal is \$1070.15
- Business of the Month
  - Business of the month for April is DCS of New York.
  - The American Legion will be business of the month for May.
- John Walton is doing the tractor parade. SMACC will help out at Budd Park.
- Manchester is having a concert July 13th behind the village hall.

## Events:

- Water Derby April 26th
  - Shirts and Merch
    - The shirts should be here next week.
    - We will start pre sales from the shirts next week as well.
    - Matt has merch left from last year. We will also start selling those.
    - We are getting a similar amount of shirts as we've gotten in the past.
    - They will be shipped to Dan (His wife's work). About 9 or 8 boxes.
    - Where to store the shirts? Brought up using Stephani's barn.
    - Stephani can bring the merch to the park.
    - Liz and Kathleen will be selling them at the Derby.
  - Putting the Derby posters out to advertise.
  - We will be selling the posters (\$25 a poster).
  - There will be two people at each bridge at beer island, but more help is welcome.
  - We will need to get some petty cash out for Chamber cash box registration, and at our tents. - Stephani
  - Registration and Vendors
    - There are 21 racers registered so far. From Bristol, Newark, Canandaigua, Farmington, and Rochester.
    - The payment for vendors and racers are going through PayPal.
    - The final payments for vendors are due this Saturday. April 12th.
    - There is a map that Dan made for vendors to show how to get to the budd park.
  - Kristy Schaertl is bringing her goats, and working with 4H as a vendor.
  - Jacob has a few extra tents in case we need them.
  - DJ and Band
    - We don't need a stage for the band. They are

- going in the pavilion.
  - Will use the DJ or band mics to announce things happening.
  - DJ and Band will get paid after the Derby.
- There will be a card (or paper) with people's phone numbers. Because we are using phones for communication.
- Schedule, Set up, and Clean up
  - Dan is picking up all the tables and chairs Friday, and setting up.
  - There will be a guy with a flag (Along with Dan or April) letting vendors onto the road at the beginning of Water Street.
  - The bridge side of the street will be completely closed because of the 5k.
  - Breakfast for the paddlers will be Matt's daughter will have a grill with hotdogs, and coffee at the starting line of the race.
  - At registration the bar will be open for racers who want to eat there.
  - The award ceremony will be at the legion.
  - Clean time after the Derby will be about 40 minutes. Matt won't be there for the clean up.
- The ham radio guys are coming again to help.
- Putting trackers on the back side of the bridge.
- The trackers on the bibs are waterproof.
- Jacob will talk to a local printer about making SMACC and Derby logo stickers.
- We don't have the pins for racers, so we will be giving out Derby stickers.
- Possibly getting a few Derby after-party lawn signs to help promote.
- Website and Social Media
  - Start sharing the Derby on Facebook with everyone.
  - Putting live announcements of the Derby on Facebook and X (#wildwaterderby2025).
  - Put the award people win on the website and Facebook page.
- Start having more advertising for the fill a cop car with

food. Possibly putting two cops there all day.

- Duck Derby
  - The fair gardens will be collected the day before Derby.
- 5K Race April 26th, 8AM-11AM
- Farmers Markets June 14th, July 12th, August 9th, September 13th
  - George booked a band for the market for June 14th, 9-12PM at Reinvention.
- Earth Day/Community clean up April 19th at 9AM
- Firemen's parade June 20th
  - RSVP is due the 14th. Nothing is decided about if we are doing this or not.
- Next Chamber meeting will be May 13th, Tuesday at 1pm at Jack's Kitchen
  - The meetings will be held at 1pm on the first Tuesdays of every month. Every quarter it will be held on the second Monday of the month at 6pm.

## **No Follow Up:**

- Nothing about the Business of the Month criteria. - Jill
- No updates from the Membership committee.
- No updates from the Ontario County Chamber. - Dan
- Nothing new about the website - Naomi and Jacob